

STEPHANIE OSMANSKI

sosmanski1210@gmail.com

EDITORIAL EXPERIENCE

PARENTS MAGAZINE, MEREDITH CORP

Social Media Editor – October 2015 to present

- Managed social media accounts, driving traffic back to Parents.com by promoting editorial content on social with unique online strategy that expanded Parents' online following and increased user engagement

M MAGAZINE, BAUER XCEL MEDIA

Web Editor – July 2013 to October 2015

- Published 10-15 posts per day, both features with a viral quality and news stories, promoted editorial content via social media channels, managed a team of interns, grew M's online presence, and designed social media campaigns
- Coordinated with publicists to arrange in-office collaborations and monitored live interactive takeovers with talent

US MAGAZINE, WENNER MEDIA

Special Interest Projects Intern – December 2012 to January 2013

SEVENTEEN MAGAZINE, HEARST

Lifestyle Intern – August to December 2012

SHAPE MAGAZINE, AMERICAN MEDIA

Special Projects Intern – January to May 2012

FREELANCE EXPERIENCE

- Seventeen
- Life & Style
- InTouch Weekly
- J-14
- HelloFlo
- SheKnows
- Amendo
- Hollywood.com
- Miss Literati
- Debt Know More
- The Financial Diet
- USA Today

ADDITIONAL EXPERIENCE

Programs: Sprinklr, Google Analytics, Adobe Photoshop, Tweet Deck, Hootsuite

Social Media: Facebook, Facebook Live, Twitter, Pinterest, Snapchat, Google +, Tumblr, We Heart It, Vine, YouTube

EDUCATION

QUINNIPIAC UNIVERSITY, 2013 – Hamden, CT

B.A. in Print Journalism, minor in English

Lambda Pi Eta Communications Honor Society